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| **25.02.2022****Conference opening 5PM (MSK+2)****5.10 SESSION 1. Linguistics.****Chairs:** **Tatyana M. Permyakova, Doctor of Sciences in Language Theory,** **Professor** **Olga L. Antineskul, PhD in Language Theory, Associate Professor** **Grace Arnold, Ohio University**  |
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| 1 |  **Мария Орехова** | **МАОУ "СОШ №77,****г. Пермь** | **Use of English Borrowings in Colloquial Speech among Young People** |
| 2 | **Матвей Сбоев** | **МАОУ "Гимназия №16",****г. Кунгур** | **Etymology of English words. Are all the Words Really English?** |
| 3 | **Мария Верстакова** | **МАОУ «СОШ «Мастерград», г. Пермь** | **Words that Became International with Covid-19** |
| 4 | **Светлана Дружинина** | **МАОУ СШ №10,****г. Павлово** | **Changes in the English Language in the Era of Informatization of Society** |
| 5 | **Дарья Волкова,****Нелли Николаева**  | **МАОУ "СОШ №65",** **г. Чебоксары** | **Headlines of Modern Online Publications in Russia and the USA** |
| 6 | **Анастасия Дмитриева** | **НИУ ВШЭ - Пермь** | **Who is More Definite? Hedges and Boosters in L1 Russian and L1 English Students’ Academic Presentations.** |

**5.10 SESSION 2. Translation and Literary Studies.****Chairs: Ivan A. Avramenko, PhD in Foreign Literature, Associate Professor** **Dmitry S. Tulyakov, PhD in Foreign Literature, Associate Professor**  **Zach Donaldson, Ohio University**  |

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| 1 | **Михаил Олехов** | **МБОУ Гимназия №11 им.** **С.П. Дягилева, г. Пермь** | **Localization Of Video Games As A New Destination In Translation Discourse** |
| 2 | **Алина Волчок** | **МБОУ Гимназия №11 им.** **С.П. Дягилева, г. Пермь** | **Difficulties in Animated Cartoons Translation** |
| 3 | **Алина Фаравазова** | **МАОУ "СОШ" №7,** **г. Пермь** | **"Emoji - New or Forgotten?"** |
| 4 | **Мария Храмушина**  | **ПГНИУ,** **г. Пермь** | **Features of Early English Translations of 'The Grand Inquisitor'** |
| 5 | **Лариса Бекасова** | **НИУ ВШЭ - Пермь** | **John Tolkien in Translations: the History of the First Russian editions** |
| 6 | **Полина Роговская** | **Оренбургский Государственный Университет,****г. Оренбург** | **The Chronicles of Narnia by C.S. Lewis as an Educational Novel** |

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| **25.02.2022 Conference opening 5PM (MSK+2)****5.10 PM SESSION 3. Social Studies and Culture.****Chairs: Ekaterina V. Pozdeeva, PhD in Language Theory, Associate Professor** **Ekaterina A. Balezina, PhD in Social Science, Research Fellow** **Daniela Grijalva, Ohio University**

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| 1 | **Анна Оборина**  | **МБОУ «Гимназия №11 им. С.П.Дягилева»,****г. Пермь** | **Is Huntington’s Theory “The Clash Of Civilizations And The Remaking Of World Order” Relevant To Russia’s Position In The Modern World?** |
| 2 | **Алина Нуртдинова**  | **МАОУ «Школа дизайна «Точка», г. Пермь** | **Macrodynamic Analysis of M. Zuckerberg's Model of the Metaverse** |
| 3 | **Дарья Караваева** | **МАОУ «Лицей №1»,****г. Березники** | **Formation of Intercultural Communication on the Example of Comparing Celebrating Easter Traditions** |
| 4 | **Елизавета Рязанова**  | **МАОУ «СОШ № 77»,** **г. Пермь** | **Stereotypes about the English: Truth or Fiction?** |
| 5 | **Анастасия Мезенцева**  | **НИУ ВШЭ-Пермь** | **The Prospects of Gadgets Development in Britain and in Russia** |
| 6 | **Ольга Олехова**  | **МАОУ «Гимназия №2»,****г. Пермь** | **Present and Past of Russian Etiquette** |

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| **5.10 PM SESSION 4. Science and Advertising.****Chairs: Natalya E. Ryapina, Senior Lecturer**  **Sofya P. Kulikova, PhD, Associate Professor, Senior Research Fellow** **Melanie Ahmetspahic, Ohio University** |
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| 1 | **Виолетта Шипаева**  | **МAОУ «Гимназия №17»,****г. Петрозаводск** | **Acid Neutralizing Effectiveness of Modern Antacids and a booklet entitled “Antacid Drugs Application Rules”**  |
| 2 | **Лея Гольд**  | **МAОУ «Гимназия №17»,****г. Петрозаводск** | **Determination of Water Hardness by the Complexometric Method and the Ways of Its Elimination**  |
| 3 | **София Склярова**  | **МAОУ «Гимназия №17»,****г. Петрозаводск** | **Evaluating the Effectiveness of Various Antidotes for Cauterizing Substance Poisoning** |
| 4 | **Полина Сюр**  | **ПНИПУ,****г. Пермь** | **Non-Verbal Components in the Structure of Social Advertising Text** |
| 5 | **Алина Чернышова**  | **МАОУ СШ №10,****г. Павлово** | **Social Advertising in Russia and the USA** |
| 6 | **Полина Котельникова**  | **ПНИПУ,****г. Пермь** | **Consumer Motives in Advertising Campaigns of Beauty Brands in Russia and USA** |
| 7 | **Вильнара Фетислямова**  | **ПНИПУ,****г. Пермь** | **Advertising Communication on Social Networks of the Pnrpu Health Center as a Tool for the Formation of a Healthy Lifestyle for Young People** |

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**25.02.2022 Conference opening 5PM (MSK+2)**

**5.10 PM SESSION 5. Education.**

**Chairs: Natalya A. Rudnova, PhD in Psychology, Research Fellow**

 **Tatyana I. Utkina, PhD in Language Theory, Associate Professor**

 **Eunice Prasojo, Ohio University**

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| 1 | **Дарья Чуприянова**  | **МАОУ «Гимназия №2»,****г. Пермь** | **School Hierarchy** |
| 2 | **Елизавета Скокова**  | **МАОУ «Гимназия №6»,****г. Пермь** | **School Phobia. Is There Any Way out?** |
| 3 | **Анна Молоткова**  | **МАОУ «СОШ «Мастерград», г. Пермь** | **Modern Ways of Learning Foreign Languages** |
| 4 | **Мирра Мартыновских**  | **МАОУ «Гимназия №2»,****г. Пермь** | **Professional Orientation and Its Types** |
| 5 | **Елена Саранина**  | **МАОУ «Гимназия №2»,****г. Пермь** | **Modern Higher Education in Russia** |
| 6 | **Иван Каракулов**  | **МАОУ «Гимназия №2»,****г. Пермь** | **Problems of Education in Russia** |

**5.10 PM SESSION 6. Economics.**

**Chairs: Tatyana A. Bezrukova, Senior Lecturer**

 **Svetlana V. Suslova, PhD in Economics, Associate Professor**

 **Graham Stark, Ohio University**

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| 1 | **Виктория Соснина** | **НИУ ВШЭ - Пермь** | **Empirical Analysis of Consumer Behavior in the Dairy Market**  |
| 2 | **Диана Болотова**  | **МБОУ «Гимназия 11 им. С. П. Дягилева», г. Пермь** | **Strategies for Raising Russian Gross Domestic Product per Capita** |
| 3 | **Диана Беляева** | **МАОУ «Гимназия с углублённым изучением иностранных языков»,** **г. Чайковский** | **How Can Enterpreneurs Get Their Products Certified? Information about Different Systems of Certification** |
| 4 | **Дарья Немцева** | **МАОУ СШ №10,****г. Павлово** | **Can E-Commerce Become a Retail Leader in the Future?** **(on the Example of China, USA, Russia)** |
| 5 | **Елизавета Петрухина** | **НИУ ВШЭ – Пермь**  | **The Impact of the COVID-19 Pandemic on the World Oil Price** |
| 6 | **Максим Катаев**  | **НИУ ВШЭ – Пермь** | **Factors Affecting the Price of Gold during COVID-19 Pandemic** |