|  |
| --- |
| **25.02.2022**  **Conference opening 5PM (MSK+2)**  **5.10 SESSION 1. Linguistics.**  **Chairs:** **Tatyana M. Permyakova, Doctor of Sciences in Language Theory,** **Professor**  **Olga L. Antineskul, PhD in Language Theory, Associate Professor**  **Grace Arnold, Ohio University** |
| |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | **Мария Орехова** | **МАОУ "СОШ №77,**  **г. Пермь** | **Use of English Borrowings in Colloquial Speech among Young People** | | 2 | **Матвей Сбоев** | **МАОУ "Гимназия №16",**  **г. Кунгур** | **Etymology of English words. Are all the Words Really English?** | | 3 | **Мария Верстакова** | **МАОУ «СОШ «Мастерград», г. Пермь** | **Words that Became International with Covid-19** | | 4 | **Светлана Дружинина** | **МАОУ СШ №10,**  **г. Павлово** | **Changes in the English Language in the Era of Informatization of Society** | | 5 | **Дарья Волкова,**  **Нелли Николаева** | **МАОУ "СОШ №65",**  **г. Чебоксары** | **Headlines of Modern Online Publications in Russia and the USA** | | 6 | **Анастасия Дмитриева** | **НИУ ВШЭ - Пермь** | **Who is More Definite? Hedges and Boosters in L1 Russian and L1 English Students’ Academic Presentations.** |   **5.10 SESSION 2. Translation and Literary Studies.**  **Chairs: Ivan A. Avramenko, PhD in Foreign Literature, Associate Professor**  **Dmitry S. Tulyakov, PhD in Foreign Literature, Associate Professor**  **Zach Donaldson, Ohio University** |

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) |
| 1 | **Михаил Олехов** | **МБОУ Гимназия №11 им.**  **С.П. Дягилева, г. Пермь** | **Localization Of Video Games As A New Destination In Translation Discourse** |
| 2 | **Алина Волчок** | **МБОУ Гимназия №11 им.**  **С.П. Дягилева, г. Пермь** | **Difficulties in Animated Cartoons Translation** |
| 3 | **Алина Фаравазова** | **МАОУ "СОШ" №7,**  **г. Пермь** | **"Emoji - New or Forgotten?"** |
| 4 | **Мария Храмушина** | **ПГНИУ,**  **г. Пермь** | **Features of Early English Translations of 'The Grand Inquisitor'** |
| 5 | **Лариса Бекасова** | **НИУ ВШЭ - Пермь** | **John Tolkien in Translations: the History of the First Russian editions** |
| 6 | **Полина Роговская** | **Оренбургский Государственный Университет,**  **г. Оренбург** | **The Chronicles of Narnia by C.S. Lewis as an Educational Novel** |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **25.02.2022 Conference opening 5PM (MSK+2)**  **5.10 PM SESSION 3. Social Studies and Culture.**  **Chairs: Ekaterina V. Pozdeeva, PhD in Language Theory, Associate Professor**  **Ekaterina A. Balezina, PhD in Social Science, Research Fellow**  **Daniela Grijalva, Ohio University**   |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | **Анна Оборина** | **МБОУ «Гимназия №11 им. С.П.Дягилева»,**  **г. Пермь** | **Is Huntington’s Theory “The Clash Of Civilizations And The Remaking Of World Order” Relevant To Russia’s Position In The Modern World?** | | 2 | **Алина Нуртдинова** | **МАОУ «Школа дизайна «Точка», г. Пермь** | **Macrodynamic Analysis of M. Zuckerberg's Model of the Metaverse** | | 3 | **Дарья Караваева** | **МАОУ «Лицей №1»,**  **г. Березники** | **Formation of Intercultural Communication on the Example of Comparing Celebrating Easter Traditions** | | 4 | **Елизавета Рязанова** | **МАОУ «СОШ № 77»,**  **г. Пермь** | **Stereotypes about the English: Truth or Fiction?** | | 5 | **Анастасия Мезенцева** | **НИУ ВШЭ-Пермь** | **The Prospects of Gadgets Development in Britain and in Russia** | | 6 | **Ольга Олехова** | **МАОУ «Гимназия №2»,**  **г. Пермь** | **Present and Past of Russian Etiquette** |  |  | | --- | | **5.10 PM SESSION 4. Science and Advertising.**  **Chairs: Natalya E. Ryapina, Senior Lecturer**  **Sofya P. Kulikova, PhD, Associate Professor, Senior Research Fellow**  **Melanie Ahmetspahic, Ohio University** | | |  |  |  |  | | --- | --- | --- | --- | | [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) | | 1 | **Виолетта Шипаева** | **МAОУ «Гимназия №17»,**  **г. Петрозаводск** | **Acid Neutralizing Effectiveness of Modern Antacids and a booklet entitled “Antacid Drugs Application Rules”** | | 2 | **Лея Гольд** | **МAОУ «Гимназия №17»,**  **г. Петрозаводск** | **Determination of Water Hardness by the Complexometric Method and the Ways of Its Elimination** | | 3 | **София Склярова** | **МAОУ «Гимназия №17»,**  **г. Петрозаводск** | **Evaluating the Effectiveness of Various Antidotes for Cauterizing Substance Poisoning** | | 4 | **Полина Сюр** | **ПНИПУ,**  **г. Пермь** | **Non-Verbal Components in the Structure of Social Advertising Text** | | 5 | **Алина Чернышова** | **МАОУ СШ №10,**  **г. Павлово** | **Social Advertising in Russia and the USA** | | 6 | **Полина Котельникова** | **ПНИПУ,**  **г. Пермь** | **Consumer Motives in Advertising Campaigns of Beauty Brands in Russia and USA** | | 7 | **Вильнара Фетислямова** | **ПНИПУ,**  **г. Пермь** | **Advertising Communication on Social Networks of the Pnrpu Health Center as a Tool for the Formation of a Healthy Lifestyle for Young People** | | |
|  |

****

**25.02.2022 Conference opening 5PM (MSK+2)**

**5.10 PM SESSION 5. Education.**

**Chairs: Natalya A. Rudnova, PhD in Psychology, Research Fellow**

**Tatyana I. Utkina, PhD in Language Theory, Associate Professor**

**Eunice Prasojo, Ohio University**

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) |
| 1 | **Дарья Чуприянова** | **МАОУ «Гимназия №2»,**  **г. Пермь** | **School Hierarchy** |
| 2 | **Елизавета Скокова** | **МАОУ «Гимназия №6»,**  **г. Пермь** | **School Phobia. Is There Any Way out?** |
| 3 | **Анна Молоткова** | **МАОУ «СОШ «Мастерград», г. Пермь** | **Modern Ways of Learning Foreign Languages** |
| 4 | **Мирра Мартыновских** | **МАОУ «Гимназия №2»,**  **г. Пермь** | **Professional Orientation and Its Types** |
| 5 | **Елена Саранина** | **МАОУ «Гимназия №2»,**  **г. Пермь** | **Modern Higher Education in Russia** |
| 6 | **Иван Каракулов** | **МАОУ «Гимназия №2»,**  **г. Пермь** | **Problems of Education in Russia** |

**5.10 PM SESSION 6. Economics.**

**Chairs: Tatyana A. Bezrukova, Senior Lecturer**

**Svetlana V. Suslova, PhD in Economics, Associate Professor**

**Graham Stark, Ohio University**

|  |  |  |  |
| --- | --- | --- | --- |
| [№](file:///C:\\Users\\user\\AppData\\Local\\Microsoft\\Windows\\Temporary%20Internet%20Files\\Content.Outlook\\1NCBQTOV\\Номер) | [SPEAKER](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Фамилия%20Имя%20Отчество) | [GROUP](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\ВУЗ%20\%20лицей%20\%20колледж%20\%20школа) | [TOPIC](file:///C:\Users\user\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\1NCBQTOV\Тема%20доклада) |
| 1 | **Виктория Соснина** | **НИУ ВШЭ - Пермь** | **Empirical Analysis of Consumer Behavior in the Dairy Market** |
| 2 | **Диана Болотова** | **МБОУ «Гимназия 11 им. С. П. Дягилева», г. Пермь** | **Strategies for Raising Russian Gross Domestic Product per Capita** |
| 3 | **Диана Беляева** | **МАОУ «Гимназия с углублённым изучением иностранных языков»,**  **г. Чайковский** | **How Can Enterpreneurs Get Their Products Certified? Information about Different Systems of Certification** |
| 4 | **Дарья Немцева** | **МАОУ СШ №10,**  **г. Павлово** | **Can E-Commerce Become a Retail Leader in the Future?**  **(on the Example of China, USA, Russia)** |
| 5 | **Елизавета Петрухина** | **НИУ ВШЭ – Пермь** | **The Impact of the COVID-19 Pandemic on the World Oil Price** |
| 6 | **Максим Катаев** | **НИУ ВШЭ – Пермь** | **Factors Affecting the Price of Gold during COVID-19 Pandemic** |