



17.02.2023

27 Lebedeva str.

3 PM (MSK+2) Conference opening

(<https://telemost.yandex.ru/j/34451200094038> and room 311)

3.15 PM SESSION 1. Linguistics

(online)*

Chairs: Dmitry S. Tulyakov, PhD in Literature Theory, Associate Professor

Ekaterina V. Pozdeeva, PhD in Language Theory, Associate Professor

№	SPEAKER	GROUP	TOPIC
1.	Флягина Мария Вячеславовна	МАОУ «Лицей №2», г. Пермь	The Real British Accent: New Adjustments in the Standard
2.	Трефилова Юлия Алексеевна	МАОУ «Лицей №2», г. Пермь	Covid Dictionary of Russian and English Languages
3.	Чудинова Олеся Алексеевна	МАОУ «Гимназия №4 имени братьев Каменских», г.Пермь	Words of the Year as a Reflection of the Time
4.	Фирсова Валерия Дмитриевна	МБОУ ЦО №83, г. Ногинск-9	Features Of Language Usage in Different TV Series
5.	Колбасей Алина Евгеньевна	МАОУ «Лицей №2», г. Пермь	Mistakes In Lyrics Of English Songs
6.	Голубчикова Дарья Борисовна	Лицей НИУ ВШЭ – Пермь	Youth Slang. Borrowing from English Into Russian.
7.	Гангнус Юрий Александрович	МАОУ «Гимназия №33», г. Пермь	English Phraseological Units Guide for Russian Speaking Users
8.	Дмитриева Анастасия Александровна	НИУ ВШЭ – Пермь	Who Is More Definite? Boosters In Professional Academic Writing And Novice Writing

* Links will be sent to the participants of the session

3.15 PM SESSION 2. Corpus Linguistics and Translation room 311

Chairs: Elizaveta A. Smirnova, PhD in Language Theory, Associate Professor, Research Fellow

Vlada V. Yarkova, lecturer, research assistant

№	SPEAKER	GROUP	TOPIC
1.	Большаков Евгений Андреевич	Лицей НИУ ВШЭ – Пермь	Difficulties in Translating Russian Cartoons into English
2.	Гребнева Полина Дмитриевна	НИУ ВШЭ – Пермь	Puns: the Translatability of the Untranslatable
3.	Колосова Олеся Андреевна	НИУ ВШЭ – Пермь	'It Depends from Your Mother Tongue': L1 Transfer in Russian Students' Use of Prepositions in Their Academic Presentations in English
4.	Гайсина Виктория Денисовна	МБОУ СОШ «Шерьинская-Базовая школа», с. Шерья	Content Analysis of Phraseological Units Related to Names: Etymological, Grammatical and Lexical Context
5.	Хватова Анна Ивановна	МАОУ «Лицей №2», г. Пермь	Peculiarities of English-language Aphorisms (on the Example of Oscar Wilde's Aphorisms)
6.	Храмушина Мария Александровна	ПГНИУ, г. Пермь	Indicators of Space in the Story 'Bobok' and Methods of their Transfer in Translation
7.	Омарова Нурият Омаровна	НИУ ВШЭ – Пермь	Hedging in Professional and Novice Academic Writing: a Corpus Analysis of Texts in Economics
8.	Мезенцева Анастасия Денисовна	НИУ ВШЭ – Пермь	Analysis of the Use of the Frequent Verb "Do" in a Written and a Spoken Learner Corpus



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3.15 PM SESSION 3. Social Studies and Culture

room 310

Chairs: Iuliia O. Papushina, PhD in Theory, History and Methods of Sociology, Associate Professor
Tatyana A. Bezrukova, Senior Lecturer

№	SPEAKER	GROUP	TOPIC
1.	Балашова Мария Арнольдовна	МБОУ «Гимназия 11 им. С. П. Дягилева», г. Пермь	The History of the Ballet
2.	Третьякова Елена Викторовна	Лицей НИУ ВШЭ – Пермь	Reflection of Social Processes in Cinematography
3.	Суворова Мария Александровна	МБОУ «Гимназия 11 им. С. П. Дягилева», г. Пермь	Values of a Healthy Lifestyle Among Young People
4.	Хлобыстова Дарья Вячеславовна	Лицей НИУ ВШЭ – Пермь	Relevance of Books Among Young People
5.	Рыжкова Ирина Алексеевна	Лицей НИУ ВШЭ – Пермь	Emotional Burnout Syndrome in Adolescents.
6.	Смирнова Арина Михайловна	Лицей НИУ ВШЭ – Пермь	Juvenile Delinquency as a Mirror of the Society

4 PM SESSION 4. Science and Economics

(online)*

Chairs: Sofya P. Kulikova, PhD, Associate Professor, Senior Research Fellow
Tatyana I. Utkina, PhD in Language Theory, Associate Professor

№	SPEAKER	GROUP	TOPIC
1.	Тимофеева Софья Александровна	МАОУ «Гимназия №17», г. Петрозаводск	Determination of Manganese and Iron Ions Concentration in Water Samples From Different Sources by a Photometric Method
2.	Шлямина Анна Ильинична	МАОУ «Гимназия №17», г. Петрозаводск	Quantitative Assessment and Comparative Analysis of Polyphenolic Compounds Content in Berries Growing in the Regions of the North-West of Russia
3.	Машаро Полина Дмитриевна	МАОУ «Гимназия №17», г. Петрозаводск	Evaluation of the Mineral Dietary Supplement Effect on the Water and Salt Balance of Laboratory Animals
4.	Никитина Леонтия Дмитриевна	МАОУ «Гимназия №17», г. Петрозаводск	Studying the Changes in the Psycho-emotional State of Laboratory Animals After Including a Multi-mineral Supplement in Their Diet
5.	Коротких Таисия Олеговна	ПГМУ им. ак. Е.А. Вагнера, г. Пермь	Lung Cancer - Genetic Transformation
6.	Куницин Олег Геннадьевич	МАОУ «Гимназия №33», г. Пермь	Economic Cycles. Specifics of Economic Cycles in Modern Russia
7.	Насу Юри	НИУ ВШЭ – Пермь	Value Engineering in Software Development



**22 десятилетие
науки
и технологий 31**

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3.15 PM SESSION 5. Media in Education and Advertising

room 304

Chairs: Ekaterina A. Balezina, PhD in Social Science, Research Fellow

Natalya E. Ryapina, Senior Lecturer

№	SPEAKER	GROUP	TOPIC
1.	Федосеева Дарья Андреевна	Лицей НИУ ВШЭ – Пермь	Movies as a Way to Learn English
2.	Саранская Анна Евгеньевна	Лицей НИУ ВШЭ – Пермь	Gadgets: Harm or Benefit?
3.	Вельтман Анастасия Константиновна	НИУ ВШЭ – Пермь	Analysis of the Demand for Elective Psychology Courses among High School and University Students
4.	Бисярина Настасья Евгеньевна	ПНИПУ, г.Пермь	A Video Clip as a Promotion Strategy for a Sportswear Brand
5.	Воробьёв Тимофей Кириллович	ПНИПУ, г.Пермь	Product Placement In Videogames: Mechanisms Of Integration Of Advertising In The Plot Of A Computer Game
6.	Зырянов Артём Николаевич	ПНИПУ, г.Пермь	Social Media Marketing as a Promotion Strategy for a Tattoo Supply Brand

3.15 PM SESSION 6. Regional Studies

room 210

Chairs: Olga L. Antineskul, PhD in Language Theory, Associate Professor

Ekaterina N. Shestakova, PhD in National History, Associate Professor

№	SPEAKER	GROUP	TOPIC
1.	Барышев Сергей Александрович	Лицей НИУ ВШЭ – Пермь	Dialects of Perm
2.	Щуклина Полина Станиславовна	Лицей НИУ ВШЭ – Пермь	Toponymy of Perm: Along the Streets of the Sverdlovskiy District
3.	Овчинникова Лада Олеговна	МАОУ «Гимназия №6», г. Пермь	"Freelance as a Form of Adaptation of Teenagers to Work in the Assessments of Residents of the City of Perm"
4.	Шилова Варвара Васильевна	Лицей НИУ ВШЭ – Пермь	How Can Foreigners Survive in Perm?
5.	Наумова Юлия Сергеевна	ПГМУ им. ак. Е.А. Вагнера, г. Пермь	Social Attitude to Blood Donation in Perm Region

22 десятилетие науки и технологий 31



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